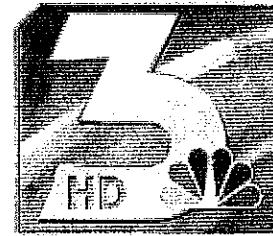


ORDER



KSNV

Orders	Order / Rev:	105940	Primary AE:	Amy McCreary
	Alt Order #:	06842090	Sales Office:	BLPHI
	Product Desc:	HORSFORD 4 CONGRESS	Sales Region:	National
	Estimate:	1609		
	Flight Dates:	09/18/12 - 09/24/12		
	Original Date / Rev:	08/27/12 / 10/15/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Horsford for Congress <i>Revised</i>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC02	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/24/12	23	\$13,700.00	23	\$11,645.00	0.00	
			Totals	23	\$13,700.00	\$11,645.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$13,700.00
Market	100%	\$44,193.55

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$11,490.32
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$7,070.97
KTUD	1%	\$441.94
KVVU	18%	\$7,954.84
KWVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$3,535.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/WagnerM	5-6a		-TWTF--	:30	2	\$90.004	0.00	NM	2	\$650.00	
M-F 5-6a WakeUp w/Wagners															
NEWS															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 09/17/12		09/23/12		-TWTF--		2		\$90.00		0.00					

Order / Rev: 105940
Alt Order #: 06842090
Flight Dates: 09/18/12 - 09/24/12

Advertiser:	Horsford for Congress
Product Desc:	HORSFORD 4 CONGRESS
Estimate:	1609

KSNV

Order / Rev: 105940
Alt Order #: 06842090
Flight Dates: 09/18/12 - 09/24/12

Advertiser:	Horsford for Congress
Product Desc:	HORSFORD 4 CONGRESS
Estimate:	1609

KS NV

Order / Rev: 105940
Alt Order #: 06842090
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress
Product Desc: HORSFORD 4 CONGRESS
Estimate: 1609

Order / Rev: 105940
Alt Order #: 06842090
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress
Product Desc: HORSFORD 4 CONGRESS
Estimate: 1609

Order / Rev: 105940
 Alt Order #: 06842090
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	KSNV	09/18/12	09/21/12	FacetoFace/Ralston Rep	CM		730-758pm	-TWTF--	:30	2	\$125.004	0.00	NM		0	\$0.00
Face to Face w/ J.Ralston																
FACE TO FACE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/17/12 09/23/12 -TWTF-- 2 \$125.00 0.00																
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12	FacetoFace/Ralston Report		730-758pm			-TWThF----	:30	(\$125.00)	0.00	NM				
<i>Credited [credit]</i>																
2	KSNV	09/17/12-09/23/12	FacetoFace/Ralston Report		730-758pm			-TWThF-----	:30	(\$125.00)	0.00	NM				
<i>Credited [credit]</i>																
E 20	KSNV	09/22/12	09/22/12	Vegas Inc.		CM	6:30-8pm	-----S-	:30	1	\$100.004	0.00	NM		0	\$0.00
Vegas Inc.																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/17/12 09/23/12 -----S- 1 \$100.00 0.00																
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12	Vegas Inc.		6:30-8pm			-----Sa---	:30	(\$100.00)	0.00	NM				
<i>Credited [credit]</i>																
E 21	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven	CM		11pm-1135pm	-TWTF--	:30	2	\$1,100.001	0.00	NM	2	\$2,200.00	
M-F News 3 at Eleven																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/17/12 09/23/12 -TWTF-- 2 \$1,100.00 0.00																
E 22	KSNV	09/18/12	09/21/12	The Tonight Show	CM		1135p-1237a	-TWTF--	:30	1	\$425.001	0.00	NM	1	\$425.00	
Tonight Show																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/17/12 09/23/12 -TWTF-- 1 \$425.00 0.00																
E 23	KSNV	09/24/12	09/24/12	The Tonight Show	CM		1135p-1237a	M-----	:30	1	\$425.001	0.00	NM	1	\$425.00	
Tonight Show																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12 09/30/12 M----- 1 \$425.00 0.00																
E 24	KSNV	09/18/12	09/21/12	M-F Today Show III 4th	BM		10am-11am	-TWTF--	:30	1	\$80.004	0.00	NM	1	\$325.00	
Today 4th Hour																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/17/12 09/23/12 -TWTF-- 1 \$80.00 0.00																
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12	M-F Today Show III 4th Hr		10am-11am			-TWThF----	:30	(\$80.00)	0.00	NM				
<i>See MG 24.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE</i>																
2	KSNV	09/18/12-09/21/12	M-F Today Show III 4th Hr		10am-11am			-TWThF-----	:30	\$325.00	0.00	NM				
<i>(MG for 24.1 09/21 [Rate Revision to Reinstate]</i>																

Totals 23 \$13,700.00